

Columbia Area

Workforce Profile

Build Your Team



Richland County has a winning combination of skilled talent, an educated workforce, and reputed higher education institutions.

With one of South Carolina's biggest talent pools, Richland County teams up with top programs to sharpen your workforce and bring in fresh talent fast.

South Carolina is among the top destinations for movers in the nation, while Columbia has been ranked among top destinations for Millennials and Gen Z. The city is in the top 10% in the nation to both start a career and find professional opportunities. With its varied levels of talent, the Columbia region's workforce ensures a bright future for businesses looking to locate or expand.

Fast Facts



430,175
Total Population



36.6
Median Age of Population



416,913
Labor Force Within 45 Min.



60K+
College Enrollment



Columbia Area
Development Partnership
Richland County's Economic Engine

For More Information:
ColumbiaAreaDevelopment.com

Top Occupations

- 1 Management**
\$123,900 Average Wage
- 2 Business and Financial Operations**
\$84,600 Average Wage
- 3 Transportation and Material Moving**
\$44,600 Average Wage
- 4 Production**
\$50,800 Average Wage
- 5 Installation, Maintenance, and Repair**
\$58,400 Average Wage
- 6 Computer and Mathematical**
\$95,700 Average Wage

Training & Resources

Resources to recruit and enhance skilled talent

readySC

Works with qualifying businesses for little or no cost to craft custom training programs and recruit candidates.

Apprenticeship Carolina

Offers support to businesses via Adult and Youth apprentice programs for on-the-job training opportunities for skilled talent.

SC Quantum

Is the leader of quantum technology growth in S.C. focused on education, entrepreneurship and engagement in collaboration with academia, entrepreneurs, industry and government.

Midlands Education and Business Alliance (MEBA)

Unites industry and K-12 educators to address pipeline needs.

Columbia Opportunity Resource (COR)

Provides professional networking, community immersion and talent retention.



Higher Learning Institutions

- Midlands Technical College
- University of South Carolina
- Benedict College
- Allen University
- Columbia College
- Columbia International University

University of South Carolina is ranked:

#1 college for graduate international business programs

#1 college for veterans

in South Carolina and the Southeast

Workforce Stats

93.2%

of the population has a high school diploma or more

41.5%

of awarded degrees in SC are from higher education institutions with a presence in Richland County

Learn more about the workforce in the Columbia Area:

